## Take the next step. Support OLLI.

Became a sponsor.

Since 2005, OLLI at HSU has expanded rich programming to include more than 250 courses per year.

- When your company sponsors an OLLI series or event, you will help OLLI at HSU provide access to incredible benefits and classes to community members.
- Sponsorship support of OLLI will help continue providing quality free and low cost programs and events for the community. Sponsorships will also help keep OLLI affordable through scholarships.
- An OLLI sponsorship can deliver targeted and unique messaging to an audience you want to reach.

<table>
<thead>
<tr>
<th>Statistic</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>OLLI catalogs reach homes &amp; businesses</td>
<td>Four times a year</td>
</tr>
<tr>
<td>Annual OLLI members</td>
<td>1,300</td>
</tr>
<tr>
<td>People attend each of three OLLI open house events</td>
<td>400</td>
</tr>
<tr>
<td>Of OLLI members are in their 60s</td>
<td>40%</td>
</tr>
<tr>
<td>New OLLI members join each year</td>
<td>300</td>
</tr>
<tr>
<td>Of OLLI members are returning members</td>
<td>80%</td>
</tr>
<tr>
<td>Of OLLI members are in their 50s</td>
<td>20%</td>
</tr>
<tr>
<td>Of OLLI members are in their 70s</td>
<td>35%</td>
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</tbody>
</table>

Contact OLLI Coordinator Kim Laney for more information:

**707-826-3713**

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**Engage and connect with more than a thousand active and involved community members**

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Osher Lifelong Learning Institute
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Phone: 707-826-5880 • olli@humboldt.edu
humboldt.edu/olli

HUMBOLDT STATE UNIVERSITY

Osher Lifelong Learning Institute
Everyone benefits from lifelong learning.

This fall, local businesses will have the opportunity to collaborate with OLLI through course, series and event sponsorships. Our mission is to create opportunities for academic engagement, civic involvement, personal growth and fun. By offering a myriad of classes and experiences for a vibrant community of learners aged 50 and better, OLLI delivers learning for a lifetime. Support the mission of OLLI — Learning should never end.

Sponsorship Opportunities

Sponsor a Class or Brown Bag Lunch Presentation

When your business sponsors an OLLI Class everyone benefits. Your sponsorship allows OLLI to keep the cost of classes affordable for everyone in the community, helps provide scholarships for those who otherwise could not attend and gives your business recognition as a leader in lifelong learning.

Class sponsorship options:
- Individual class sponsorship: $100
- Class with a field trip: $200
- Classes that meet 3 or more times: $500
- Brown Bag Lunch Presentations, series of 3: $500

What you’ll get when you sponsor a class:
- Recognition in OLLI catalog
- Name and logo on print advertising
- Logo and name on OLLI website with link to your business website
- Announcement thanking you in all classes you sponsor

Open House & Event Sponsor

The OLLI Open House delivers the opportunity to register for classes, meet OLLI faculty, learn more about the Osher Lifelong Learning Institute, join or renew membership and much more. It is a place to make connections with people who share the love of learning. And now it’s a place for your business, too.

Event sponsorship options:
- Event sponsorship: $500 per event (up to 4 sponsors per event)
- Exclusive Event Sponsor: $2000

When you sponsor an OLLI event, you get:
- Recognition in OLLI catalog
- Name/logo on print advertising or brochure/flyer
- Name/logo on OLLI website with link to your business website
- Opportunity to table at event (Open House only)

Contact OLLI Coordinator Kim Laney for more information:
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OLLI Events

Winter Open House: Sat., Jan. 12, 2019
Spring Open House: Sat., Feb. 23, 2019
Humboldt Coastal Hike Sponsor: Summer 2019

“Many people we serve are also OLLI members. Our partnership with OLLI at HSU is a win-win for our organization.”
— JOSEPH ROGERS, HOSPICE OF HUMBOLDT