

LEADERSHIP STUDIES

CAL POLY HUMBOLDT

2021-2022 ANNUAL REPORT

WHAT IS LEADERSHIP STUDIES?

The major in Leadership Studies is designed for upper division transfer students to complete their bachelor's degree 100% online. The program offers exceptional value and personalized support, empowering working adults to advance professionally and academically.



Engage in career-relevant coursework that aligns with current and future professional goals.



With courses held 100% online, add to credentials without having to leave home.



Gain foundational leadership skills in planning, critical thinking, sustainability, and organizational transformation.

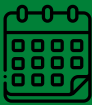
LEARN MORE



WHO ARE THE STUDENTS?



120 active students in the major



New cohorts begin every fall and spring
35 students per cohort



182 graduates of the program.



Students range in age from 21 to 62. The majority are parents or guardians.

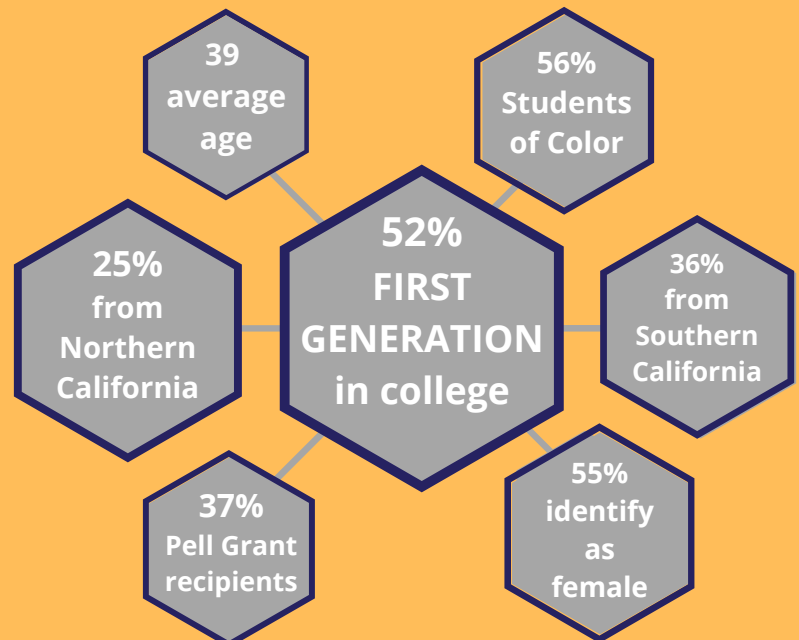
78%
Retention
rate

75%
Graduation
rate

3.5
Average
Humboldt
GPA

24%
Earn 4.0 or
better GPA

Over a 5-year average, the Leadership Studies students are:



The program is accessible to non-traditional students, adult learners, rural, and returning students.

Exceptional Student Support for Fully Online Students

College of Extended Ed. & Global Engagement

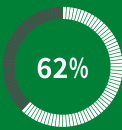
- Dedicated professional & peer advising
- Support while Applying & Transcript evaluations
- Online & Zoom Group Orientations
- Cohort Model for Peer Support
- Block Registration & 8-week accelerated courses
- Social Channels (Discord, LinkedIn, Instagram, Facebook) & E-Portfolios
- Advising Corner Resource in Canvas
- Career & Graduate School Advising
- Personalized support from faculty through engaging online classes
- Departmental Graduation Reception

Cal Poly Humboldt Student Services - Virtual

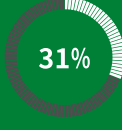
- Federal Financial Aid (Pell Grants, Loans)
- Cal Poly Humboldt Library & Virtual Skillsshops
- Virtual Events, Speaker Series, Lectures
- Student Disability Resource Center, VETS, Title IX services
- Cal Poly Humboldt Learning Center and Writing Studio
- Office of Diversity, Equity, & Inclusion (ODEI)
- The Indian Tribal & Educational Personnel Program (ITEPP)
- Graduation Pledge
- Sustainability Curriculum
- IT Help Desk & Tech Support
- In-Person Commencement

Impact of the Leadership Studies Bachelor's Degree

A degree in Leadership Studies is designed to help students advance in a variety of careers, including business, non-profit management, government, social services, healthcare, education, fire fighting, and law enforcement, among others.



62% of surveyed graduates have been able to advance their career within the same industry



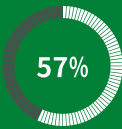
31% of surveyed graduates saw an increase of **6% or more** in salary after completing their degree



40% of surveyed graduates have increased job satisfaction



55% of surveyed graduates have been able to pursue their interests by moving to a new industry



57% of graduates were managers, supervisors, or led teams or departments upon completing the program



At \$299/unit, LDRS is one of the most affordable degree completion programs in the CSU system.

Student Quotes

As a direct result of this program, I shifted my career priorities and was promoted to a management position focusing on local land use. I now work directly with department heads throughout my operational area and function at the highest level of my organization.

-Stewart Buettell, Class of 2017



After completing my degree, I was promoted to Director and then Chief Operations Officer of the Yurok Tribe of CA. -Taralyn Ipina, Class of 2016

No other program I found matched the cost-to-value ratio of this program.

-Joseph Kaye, Class of 2022